



CALL TO ACCESS TO THE SERVICE “HELLO TORINO – HOUSING FOR TALENTS”

Updated at February 12, 2026

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Art. 1. INTRODUCTION AND OBJECTIVE OF THE SERVICE

The City of Torino is investing the financial resources from the 2025 i-Capital award in actions aiming at attracting and keeping in Torino highly qualified people, so-called 'Innovation Talents', through an integrated system of attracting, accepting and settlement services.

The objective of the call is to facilitate the access to the housing market to at least 50 Talents coming to Torino in the next 24 months.

The City of Torino entrusted the supply of this experimental service to the enterprise Homes4all Srl Società Benefit.

Talents selected through to this call will benefit, for free, of the following services of:

- landing: search for housing solutions, quickly found and profiled based on the specific needs of the talent;
- living: informative support and integration to the city life;
- thriving: upon request from the Talent, consulting for transition to housing stability and integration.

Art. 2. BENEFICIARIES AND REQUIREMENTS

This call is addressed to the so-called "Innovation Talents", defined as individuals relocating to Torino whose stay in the city is motivated by professional reasons. The call targets as a priority individuals active in the following sectors: AI & Quantum, Mobility, Advanced Industry, Aerospace, Cleantech, and Creative Industry.

Applicant Talents are eligible to apply if they meet the following requirements at the time of submission:

1. Must fall into one of the following categories:
 - a. **Founder** or **partner** of an **enterprise** that develops products, services, or processes with a high technological or innovative content and intends to open an operational headquarter in the City of Torino;



- b. **Aspiring entrepreneur** enrolled in an incubation/acceleration program who intends to open an innovative startup with an operational headquarters in the City of Torino;
 - c. **Employee** hired or on secondment, or **PhD student** (either industrial, pursuant to art. 10 D.M. 226/2021, or in high-level apprenticeship, pursuant to art. 45 D.Lgs 81/2015), working for:
 - i. an **enterprise** that develops products, services, or processes with a high technological or innovative content with headquarters in the City of Torino;
 - ii. a **non-academic institution dealing with applied research, innovation, and technology transfer**, with headquarters in the City of Torino;
 - d. **PhD student holding a scholarship** or **post-doc researcher** at a university or academic research institution with headquarters in the City of Torino.
2. Guarantee a **minimum stay of 9 months in Torino**, connected to the professional experience referred to in paragraph 1 of this article.
 3. Must **reside outside the Piedmont Region** at the date of application submission.

Art. 3. BENEFITS PROVIDED BY THE CALL

Specifically, the call aims to facilitate the residential settlement of Talents by providing the following services free of charge:

- **Collection of the Talent's housing needs** through individual interviews (in Italian or English). Examples include: whether they are alone or with a family unit, preferences regarding location within the city and type of property (entire apartment/shared room, studio/one-bedroom furnished apartment, etc.), spending capacity, and duration of the rent agreement.



- **Proposal of a panel of at least 3 housing solutions** consistent with the needs expressed by the Talent and in line with market rental rates;
- **Facilitation and intermediation of relations with the property owner** to obtain favorable contractual conditions in terms of agency fees, security deposits, and controlled/fair rental rates (within the market average).
- Accompanying to the dwelling: the Talent will be flanked by a **personal tutor**, who will offer informational and practical support to facilitate not only the entry into the house, but also the integration into city life. The service comprises a **bilingual informative kit** (Italian and English) with indications regarding contracts, condominium regulations, utilities, maintenance, waste management, transport, healthcare, culture and neighborhood services, and –upon request– a personalized assistance to face specific further bureaucratic procedures;
- **24/7 Digital Helpdesk** for requests;
- Starting from the 10th month of residency, and at the Talent's request, support for finding a stable housing solution can be activated through a dedicated service for a new dwelling/tenancy agreement.

Art. 4. APPLICATION TIMES AND METHODS

Applications can be submitted by the Talent for Business from 12 p.m. on October 2nd, 2025 until available resources are exhausted and in any case by October 1st, 2027.

The service counter will be closed once the total number of accepted requests exhausts the available funding. In the event that funds are exhausted, the interruption of application intake will be arranged by a resolution of the Head of Procedure and subsequently notified on the dedicated Call page.

With the resources made available, the City intends to achieve the target of 50 housing units assigned to Talents.



To participate in this Call, the applicant must submit the following documentation:

1 – Documentation Common to All Talent Categories:

- **Application Form** (Attachment 1), printed, completed, signed, and submitted in PDF format;
- PDF or clear photograph of a valid **ID document**;
- **“I make my impact in Torino”** statement: the applicant must present themselves and their future professional prospects, focusing on the work project in Torino, choosing one of the following formats: a) Motivation Letter, b) PowerPoint presentation c) link to a personal video with a maximum duration of 3 minutes;
- **CV** in Italian or English;
- **Tenant–Property Matching Data Collection Form** (Attachment 2).

2 – Specific Documentation per “Talent for Business” Category

In addition to the documentation listed above, the following must be submitted with the application:

- a. For **founders** or **partners** of an **enterprise** that develops products, services, or processes with a high technological or innovative content and intends to open an operational headquarter in the City of Torino:
 - Articles of association (or founding act) or Chamber of Commerce registration for the enterprise (Italian or foreign);
 - Collaboration contract with a local partner or a letter of endorsement from a legal entity operating in the City of Torino, where applicable.
- b. For **aspiring entrepreneurs** enrolled in an incubation/acceleration program intending to open an innovative startup with an operational headquarters in the City of Torino:
 - Letter of acceptance into an incubation/acceleration program in the City of Torino.
- c. For **employees** hired, or on secondment, at an enterprise or a non-academic research institution focused on innovation and technology transfer, with headquarters in the City of Torino:



- A copy of one of the following employment contracts (or a letter of commitment to hire), which must be valid for at least 9 months starting from the application submission date:
 - a) Permanent employment contract;
 - b) Fixed-term employment contract of at least 9 months;
 - c) Secondment or company transfer agreement to a Torino-based office;
 - d) Collaboration or professional consulting contract (VAT/self-employment or co.co.co. agreement).
- d. For **PhD Student** at an enterprise or a non-academic research institution focused on innovation and technology transfer, with headquarters in the City of Torino:
 - Industrial PhD contract or its equivalent, where applicable;
 - High-level apprenticeship and research contract or its equivalent, where applicable;
 - Project agreement between the university and the host company demonstrating the qualified research and development activity.
- e. For **PhD student** holding a scholarship at a university or academic research institution with headquarters in the City of Torino:
 - PhD scholarship or research contract;
 - PhD project plan demonstrating the qualified research and development activity.
- f. For **Post-doc researcher** at a university or academic research institution with headquarters in the City of Torino:
 1. Post-doc assignment/position;
 2. Post-doc project plan demonstrating the qualified research and development activity.

The forms referred to in point 1 are available at the following link:
<https://bandi.comune.torino.it/avvisi>.

The documentation must be sent by email to the address:
hellotorino@comune.torino.it, with the subject 'HELLO TORINO – HOUSING FOR TALENTS'.



Deficiencies in documentation that prevent the identification of the Talent constitute essential and non-remediable irregularities.

In cases of formal irregularities or the lack of any formal element of the application, the City will grant a period, not exceeding 7 days, for the applicant to submit, integrate, or regularize the necessary statements, specifying the required content. Should the deadline for regularization expire without action, the applicant will be excluded from this procedure.

Art. 5. EVALUATION CRITERIA AND METHODS

Applications will be subject to a periodic evaluation procedure, depending on the number of applications received, by a specific Commission appointed by the City, which may include external members. The Commission will be responsible for verifying that the applicant meets all the requirements set out in Article 2.

Should there be any doubts regarding whether the applicant meets the mentioned before requirements, the Commission may contact the applicant for a follow-up interview.

The Commission will evaluate applications according to the following criteria:

1. Talent category:
 - Founder or partner of an enterprise that develops products, services, or processes with a high technological or innovative content and intends to open an operational headquarter in the City of Torino - 20 points
 - Aspiring entrepreneur enrolled in an incubation/acceleration program who intends to open an innovative startup with an operational headquarters in the City of Torino - 15 points
 - Employee hired or on secondment, or PhD student at an enterprise or non-academic research institution focused on innovation and technology transfer, with headquarters in the City of Torino - 10 points
 - PhD student holding a scholarship or post-doc researcher at a university or academic research institution with headquarters in the City of Torino - 10 points



2. Letter/PPT or video presentation 'I make my impact in Torino' demonstrating the positive impact of the Talent's work project, primarily in the following sectors: AI & Quantum, Mobility, Advanced Industry, Aerospace, Cleantech, and Creative Industry – score from 1 to 20
3. CV evaluation – score from 1 to 5
4. Duration of stay in Torino in relation to the work project:
 - between 9 to 12 months – 5 points
 - between 13 to 24 months – 10 points
 - beyond 24 months – 15 points

Based on the mentioned before criteria, each applicant who meets the participation requirements will be assigned a score ranging from 17 to 60 points.

Applicants with a score greater than 29 points will be admitted to the service.

Following each selection period, a list of individuals deemed eligible to participate in the service will be published.

No more than 50% of available spots may be assigned to the talents referenced in Article 2, paragraph 1(d) of this notice.

All applicants will, in any case, receive written communication of the selection outcome at the email address provided in the application form.

Art. 6. OPERATING MODE OF THE SERVICE AND EXCLUSION/WITHDRAWAL FROM THE SERVICE

Each selected Talent will be assigned a dedicated Tutor, appointed by Homes4all Srl, who will be responsible for activating the entire process necessary for finding a housing solution in Torino, beginning with individual interviews.

Should the personal Tutor report a lack of availability or interest from the Talent, even during the initial phase of acquiring housing needs (e.g., failure to attend meetings scheduled by the Tutor without justified reason), the City reserves the right to exclude the Talent from the service.

The Talent may also withdraw from the service at any time without penalty, by notifying it via email at the address hellotorino@comune.torino.it.



Art. 7. PERSONAL DATA PROCESSING

The City processes data concerning individual applicants for activities related to the execution of the Call (receipt of applications, verifications, inclusion in the program) in a lawful, correct, and transparent manner, in compliance with EU Regulation No. 2016/679, as detailed in the information notice (Attachment 3) annexed to and forming an integral part of this Notice.

Art. 8. RESPONSIBLE FOR THE PROCEDURE AND CONTACTS

The head of procedure is Fabrizio Barbiero, manager of the Ecological Transition and European Funds Service for the City of Torino.

For information regarding this call and the application submission procedures, applicants may contact the following email address: hellotorino@comune.torino.it.

Any clarifications provided and/or FAQs will be published in the same section as this Call, which applicants are therefore invited to monitor regularly.